

BIG EUROPE

INTERNATIONAL MARKET RESEARCH



BIG Europe * Box 210232 * D-41428 Neuss

SOCIS MR
Roman Ogloblin
Prospect Oktjabrja 47
150040 Yaroslavl

RUSSIA

Business Information Group
is an association of market
research companies in 14
European countries and 11
partners on other continents
www.big-research.com

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BIG Award 2011 – First Prize

Dear Roman,

As President of Business Information Group I would like to congratulate you and the staff of SOCIS for winning the BIG Award 2011. It means that the market research project you have submitted and presented to the panel was scrutinized by fourteen European market research companies, all experts in this field, and elected best European project of the year in terms of methodology, implementation and reporting.

You deserve the respect and acknowledgement that this award is a symbol of!

If I may add, all members of Business Information Group enjoy working with you on international projects because of your reliable quality work.

Kind regards,
Business Information Group BIG

A handwritten signature in blue ink that reads "Fritz Brandes". The signature is fluid and cursive, written in a professional style.

Fritz Brandes, President

Member of **ESOMAR** *The World Association of Research Professionals*

Business Information Group
P/O Box 21 02 32
D-41428 Neuss, Germany

President: Fritz Brandes, MBA

Tel.: +49 2137 91788-0
Fax: +49 2137 91788-17
info@big-research.com